

Vitamins in Algeria

Market Direction | 2022-10-06 | 20 pages | Euromonitor

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Report description:

Vitamins recorded sustained retail volume sales growth in Algeria during 2021 but single vitamins registered slower sales growth in volume terms. Overall demand was weakened by stockpiling that occurred in 2020 and consumers first depleted these stocks of vitamins. As such, vitamins is registering healthy retail value and volume sales growth in 2022 as consumers need to buy vitamins again in addition to better product availability. Furthermore, another driver for demand in vitamins is the spike...

Euromonitor International's Vitamins in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of vitamins increase in 2022 thanks to a rise in health awareness

Multivitamins remains the most relevant and fastest growing category in 2022

Local brands benefit from heightened price sensitivity in 2022

PROSPECTS AND OPPORTUNITIES

Multivitamins expected to remain popular during the forecast period due to offering value for money

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