

## **Sports Nutrition in France**

Market Direction | 2022-10-07 | 24 pages | Euromonitor

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### **Report description:**

The pandemic and its multiple lockdowns have led to rapid development in some sports practices among French consumers, with running standing out in this regard. Interest in running surged during the coronavirus crisis and continues to attract more and more consumers through its low cost, convenience and measurable effects. The profiles of consumers actively seeking out sports nutrition products are diversifying and expanding beyond bodybuilders and athletes to include teenagers, women, seniors a...

Euromonitor International's Sports Nutrition in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Hyper-segmentation of offer to meet a targeted objective

Sales outlets that offer sound advice benefit from rising consumer interest in a still fairly unfamiliar product area

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