

Sports Nutrition in Brazil

Market Direction | 2022-10-07 | 28 pages | Euromonitor

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Report description:

Sports nutrition saw a significant drop in sales in 2020 as a result of the pandemic, as only large manufacturers were able to distribute their products in large marketplaces, due to the closure of gyms, and home seclusion, with most companies adopting a home office regime due to the worsening of the spread of the virus. 2021 proved to be a positive year in terms of sales of these products, along with the advance of vaccination, mainly in large cities, and as the population was tired of the long...

Euromonitor International's Sports Nutrition in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SPORTS NUTRITION IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth in sports nutrition despite the challenging macroeconomic scenario in 2022

Technology and adoption of healthier habits favour sales of sports nutrition

New launches and distribution in non-traditional channels help increase product penetration

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