

Sleep Aids in the US

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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Report description:

Stress and the long-term effects of COVID-19 have increased sleep problems. Meanwhile, inflation is leading to rising prices and the rising cost of living, which is also set to drive stress levels higher and continued value growth in 2022. According to Euromonitor International's Voice of the Consumer: Health and Nutrition survey, the percentage of US consumers with a moderate or severe impact on their current health due to sleep problems increased by seven percentage points from 2019, to reach...

Euromonitor International's Sleep Aids in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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