

Sleep Aids in South Korea

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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Report description:

An increasing proportion of the population in South Korea is suffering from sleep disorders, a trend that has been exacerbated by the emergence of the pandemic and associated rising stress levels. In addition, many people have been working and studying from home, resulting in greater exposure to digital screens which can disrupt circadian rhythms by overstimulating the brain before bedtime. Furthermore, record-breaking heat waves during the summer have been affecting quality of sleep. Meanwhile,...

Euromonitor International's Sleep Aids in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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SLEEP AIDS IN SOUTH KOREA

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Consumers concerned over side effects of prescribed sleep aids

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