

Sleep Aids in Morocco

Market Direction | 2022-10-06 | 20 pages | Euromonitor

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Report description:

Retail value sales of OTC sleep aids are anticipated to record solid growth in 2022. It is one of the product areas in consumer health to record the highest growth in value sales. Sales are notably driven by demographic and epidemiological factors, as well as stress and worries, especially in the context of the current cost-of-living crisis. The majority of people who rely on sleep aids are women.

Euromonitor International's Sleep Aids in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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