

Paediatric Consumer Health in Portugal

Market Direction | 2022-10-07 | 24 pages | Euromonitor

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Report description:

Paediatric consumer health has historically been negligible in terms of sales. Indeed, Portuguese parents prefer to seek a doctor's opinion when it comes to the health of their babies and children. However, during the COVID-19 pandemic, a growing number of parents chose to self-medicate their children as due to ongoing restrictions, it was more difficult to see a doctor. The trend towards self-medication persisted into 2022, supported by the return to normal schooling and pre-pandemic lifestyles...

Euromonitor International's Paediatric Consumer Health in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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