

Paediatric Consumer Health in Italy

Market Direction | 2022-09-19 | 26 pages | Euromonitor

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Report description:

Paediatric consumer health is expected to see steady single-digit growth in current value terms in 2022, with a full return to pre-pandemic sales levels. Growth is set to be driven in part by the recovery of paediatric diarrhoeal remedies and paediatric cough/cold remedies. These and other categories of paediatric consumer health are benefiting from the easing of Italy's COVID-19 restrictions, such as the lifting of the obligation to wear face masks in shops, which has been in place since the st...

Euromonitor International's Paediatric Consumer Health in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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