

## **Paediatric Consumer Health in Guatemala**

Market Direction | 2022-10-06 | 21 pages | Euromonitor

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### **Report description:**

Paediatric categories that witnessed a decline in 2020 due to COVID-19, such as cough cold and allergy, digestive remedies and motion sickness are seeing a strong recovery in 2022 as children's lifestyles return to normality. Public schools are opening in 2022 and children are resuming extracurricular activities, weekend getaways and social play dates. All these combined are causing a higher incidence of illnesses which is driving demand for paediatric medical treatments.

Euromonitor International's Paediatric Consumer Health in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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