

## **Paediatric Consumer Health in France**

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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### **Report description:**

Post-pandemic France is proving positive for paediatric consumer health thanks to the return of winter ailments over 2021 and 2022, linked to the removal of mandatory masking and social distancing and reduced handwashing. In France, bronchiolitis usually affects 30% of infants under the age of two each winter, which amounts to around 460,000 cases per year with the peak of the epidemic occurring in December. With the lifting of the barriers, gastroenteritis and bronchiolitis returned with gusto...

Euromonitor International's Paediatric Consumer Health in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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The return of winter complaints provides impetus for growth in 2022

Acetaminophen benefits to detriment of aspirin and ibuprofen

Dietary supplements for children remain popular, while nappy (diaper) rash treatments continue to fall

#### PROSPECTS AND OPPORTUNITIES

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