

## **Paediatric Consumer Health in Algeria**

Market Direction | 2022-10-06 | 20 pages | Euromonitor

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### **Report description:**

Paediatric consumer health is one of the fastest growing consumer health categories in Algeria. Whilst many consumers' purchasing power continues to decline in 2022 due to the pandemic and ongoing economic uncertainty, many parents remain willing to purchase expensive products for their children, particularly so when attempting to safeguard their children's health. As such, retail value sales growth of paediatric consumer health in 2022 is returning to similar growth rates than those witnessed b...

Euromonitor International's Paediatric Consumer Health in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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