

NRT Smoking Cessation Aids in Thailand

Market Direction | 2022-10-07 | 25 pages | Euromonitor

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Report description:

NRT smoking cessation aids remains one of the smallest categories within consumer health in Thailand in 2022. Consumers can only get these products at drugstores/parapharmacies or pharmacies as they have to be dispensed by a pharmacist. Sales declined in current value terms in 2020 with sales suffering from the fact many consumers looked to cut back on non-essential purchases due to widespread job and wage insecurity. However, due to reports in the media most smokers became aware that smoking co...

Euromonitor International's NRT Smoking Cessation Aids in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN THAILAND

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Return of social activities may reduce demand

No new product developments

Retailers look for innovative ways to promote consumption of NRT smoking cessation aids

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Demand likely to be affected by a myriad of factors

Smoking continues to be discouraged

Alternative developments would arise in the future

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OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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