

NRT Smoking Cessation Aids in South Korea

Market Direction | 2022-10-07 | 27 pages | Euromonitor

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Report description:

NRT smoking cessation aids has seen little impact from COVID-19, as it was already experiencing falling sales prior to the pandemic, regardless of the government's efforts to reduce smoking prevalence. NRT smoking cessation aids lost consumers' interest over the review period, due to misconceptions among some that these products have addictive qualities. In response, manufacturers and professionals have been working to educate and convince consumers that they are not addictive; however, this has...

Euromonitor International's NRT Smoking Cessation Aids in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN SOUTH KOREA

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Self-medication/self-care and preventive medicine

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