

NRT Smoking Cessation Aids in Portugal

Market Direction | 2022-10-07 | 23 pages | Euromonitor

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Report description:

NRT smoking cessation aids registered another year of solid growth in 2022, as Portuguese consumers began to lead healthier lifestyles. A shift towards preventative health was a notable trend during the COVID-19 pandemic, with a growing number of consumers choosing to quit smoking to avoid complications that could arise from the virus. This trend continued into 2022, leading to positive demand for NRT smoking cessation aids and a further decline in smoking prevalence across the adult population.

Euromonitor International's NRT Smoking Cessation Aids in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN PORTUGAL

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Lozenges register strongest performance, assisted by new launch activity

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