

NRT Smoking Cessation Aids in Norway

Market Direction | 2022-10-07 | 24 pages | Euromonitor

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Report description:

The COVID-19 pandemic brought about a health scare for smokers in the country. It became well-known that the virus attacks the respiratory system, making smokers more susceptible to severe adverse reactions or even death. This led to surging sales of NRT smoking cessation aids during 2020 and further robust sales in 2021.

Euromonitor International's NRT Smoking Cessation Aids in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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NRT SMOKING CESSATION AIDS IN NORWAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Memory of COVID-19 encourages more Norwegians to quit smoking

Snus is regarded by some as a healthier alternative to smoking, creating competition

E-commerce will continue to expand at the expense of pharmacies

PROSPECTS AND OPPORTUNITIES

NRT smoking cessation aids will face increased competition, particularly from alternative tobacco products

Growth of e-commerce to continue at a reduced rate as consumers return to store-based channels

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