

## **NRT Smoking Cessation Aids in Morocco**

Market Direction | 2022-10-06 | 20 pages | Euromonitor

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### **Report description:**

NRT smoking cessation aids is a relatively small product area within consumer health and had not really gained any traction. The pandemic dampened value sales as consumers prioritised other consumer health products such as analgesics and deferred purchasing non-essential products. Furthermore, products in NRT smoking cessation aids are considered expensive in Morocco and so are among the first product areas for consumers to save money on. In 2022, retail volume sales are expected to be lower than...

Euromonitor International's NRT Smoking Cessation Aids in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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