

Herbal/Traditional Products in the US

Market Direction | 2022-10-07 | 27 pages | Euromonitor

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Report description:

After a year of unprecedented growth in 2020 and a subsequent slowdown in 2021, in 2022 herbal/traditional dietary supplements is set to record a level of growth that is still lower than in 2020, but higher than in 2021, representing a return to steady expansion. Cranberry has performed particularly well, almost doubling its growth from the previous year, likely due to an increased number of consumers using it for various digestive and urinary concerns. The brand Azo continues to dominate cranbe...

Euromonitor International's Herbal/Traditional Products in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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