

Herbal/Traditional Products in Norway

Market Direction | 2022-10-07 | 25 pages | Euromonitor

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Report description:

Retail current value sales of herbal/traditional cough, cold and allergy (hay fever) remedies declined for the first time in well over a decade during 2020 as social distancing measures, mask wearing, and more frequent handwashing curbed the spread of coughs and colds. Given that this category accounts for almost two thirds of retail current value sales of herbal/traditional products, the overall category also saw a decline. The category began to grow again during 2021, largely driven by a recov...

Euromonitor International's Herbal/Traditional Products in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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