

## **Herbal/Traditional Products in Morocco**

Market Direction | 2022-10-06 | 22 pages | Euromonitor

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### **Report description:**

Herbal/traditional products benefitted from the pandemic, with people looking for natural products to boost their immune system. In 2022, value growth is still expected to be healthy, but not as high as 2020 growth, as people have become more habituated to the threat of COVID-19. Allergy care remains the largest product area, though traditional/herbal dietary supplements is expected to register the highest current value growth in 2022.

Euromonitor International's Herbal/Traditional Products in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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