

Herbal/Traditional Products in France

Market Direction | 2022-10-07 | 25 pages | Euromonitor

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Report description:

In the wake of COVID-19, herbal/traditional dietary supplements that claim to boost immune-system functioning are performing particularly well. These are often a mixture of plants, vitamins and minerals. Ginseng, which has a strong reputation among local consumers, is also performing strongly. However, echinacea, which has properties known to stimulate the immune system, has earned something of a negative reputation due to warnings released by the National Agency for Food, Environmental and Occu...

Euromonitor International's Herbal/Traditional Products in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Herbal/Traditional Products in France
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List Of Contents And Tables

HERBAL/TRADITIONAL PRODUCTS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Products focused on immunity support prove particularly popular
Herbal-based drugs reinforced by naturalness trends
CBD becomes more significant with several start-ups focusing on CBD-based solutions

PROSPECTS AND OPPORTUNITIES

OTC sales of herbal/traditional products to see further rises over the forecast period
Wider health and wellness trends to support shift towards preventative health in face of rising competition from alternative therapies
CBD set to expand across distribution channels

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products by Category: Value 2017-2022
Table 2 Sales of Herbal/Traditional Products by Category: % Value Growth 2017-2022
Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022
Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022
Table 5 Forecast Sales of Herbal/Traditional Products by Category: Value 2022-2027
Table 6 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN FRANCE

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022
Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022
Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022
Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022
Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022
Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022
Table 14 Distribution of Consumer Health by Format: % Value 2017-2022
Table 15 Distribution of Consumer Health by Format and Category: % Value 2022
Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027
Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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