

## **Herbal/Traditional Products in Algeria**

Market Direction | 2022-10-06 | 20 pages | Euromonitor

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### **Report description:**

Retail value sales growth of herbal/traditional products is registering a healthy increase in 2022, following the fluctuations seen over the last two years due to the pandemic. Most Algerians strongly believe in the efficacy of these products, and the fact that home-made remedies are widely used means that consumers are open to the idea of new products and new functional claims. The focus is increasingly on products that improve the function of the immune system and strengthen its reactivity. As...

Euromonitor International's Herbal/Traditional Products in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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Demand for herbal/traditional cough and cold remedies picking up in 2022

Herbal/traditional products struggle against OTC and unpackaged herbal products in 2022

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