

Eye Care in Thailand

Market Direction | 2022-10-07 | 24 pages | Euromonitor

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Report description:

Eye care is seeing healthy growth in current value terms in 2022 with this being driven by several factors. Exposure to digital screens increased during the pandemic with the use of smartphones, tablets and laptops becoming part of the daily routine for many consumers. Use of digital screens, especially over long periods, can cause dry eyes, eye strain and tired eyes, with this helping to create demand for standard eye care. Nonetheless, manufacturers of spectacle lenses are increasingly promoti...

Euromonitor International's Eye Care in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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