

Eye Care in Taiwan

Market Direction | 2022-10-07 | 23 pages | Euromonitor

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Report description:

Eye care is expected to continue to register positive current value growth in 2022 as people have spent more time on their devices during the pandemic, causing eye problems and eye strain. In addition, with Taiwanese people increasing their use of 3C products for remote working and learning, the prevalence of myopia has greatly increased across all age groups. This includes school-aged students, adult workers, and elderly people. Historically, people in Taiwan often used artificial tears to reli...

Euromonitor International's Eye Care in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Increasing array of ingredients in eye care products as new players enter the landscape and stimulate competition

Japanese brands continue to dominate eye care in Taiwan despite travel restrictions

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