

Eye Care in Portugal

Market Direction | 2022-10-07 | 22 pages | Euromonitor

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Report description:

Retail sales of eye care in Portugal registered accelerated growth in 2022, following a sluggish performance in 2021. The growing amount of time spent on digital services, such as laptops, smartphones or tablets, had a positive impact on demand. Studies have shown that younger consumers in particular are increasingly using their smartphones before going to bed, as well as waking up in the night to check their social media accounts. Staring at the tiny screen of a smartphone is known to contribut...

Euromonitor International's Eye Care in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Screen exposure fuels demand for standard eye care

Rising exposure to allergens encourages demand for allergy eye care

Consumers increasingly opting for more convenient products

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