

Eye Care in Norway

Market Direction | 2022-10-07 | 24 pages | Euromonitor

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Report description:

Norwegians' lifestyles are increasingly involving spending multiple hours a day in front of electronic screens (whether smartphones, tablets, laptops, or televisions). In addition, an increasing number of jobs require employees to spend most of their working day looking at a monitor. During the pandemic, screen time greatly increased, as consumers spent much more time at home using screen for both work and leisure. This is supporting particularly strong growth in standard eye care. Whilst the ra...

Euromonitor International's Eye Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Pandemic boosts consumer interest in e-commerce

SantenPharma continues to widen its lead over Thea Nordic

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