

Eye Care in Malaysia

Market Direction | 2022-10-05 | 22 pages | Euromonitor

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Report description:

Demand for eye care products increased during the pandemic as many workers switched to working from home, while most schools were also closed due to ongoing measures in place to halt the spread of COVID-19. Those working and studying from home spent long hours using digital devices, which had an adverse impact on their eyes. This spurred demand for standard eye care products that could offer relief from dry and strained eyes. This boosted sales of products such as Rohto Extra Cool Tired Eye Reli...

Euromonitor International's Eye Care in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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