

Drinking Milk Products in Uruguay

Market Direction | 2022-10-03 | 19 pages | Euromonitor

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Report description:

Milk benefitted from the COVID-19 pandemic in 2020, driven mainly by demand for shelf-stable variants. Although quarantine was not mandatory in Uruguay, many consumers worked from home and education institutions closed, increasing the opportunity to consume milk at home. In addition, many consumers stockpiled as there was a general fear that food supplies would soon run out. Sales of shelf-stable variants rocketed due to the products' long shelf life.

Euromonitor International's Drinking Milk Products in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Drinking Milk Products in Uruguay
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List Of Contents And Tables

DRINKING MILK PRODUCTS IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Supply issues limit volume growth in fresh milk

Black octagon labelling law has negative impact on sales of flavoured milk drinks

Cooperativa Nacional de Productores de Leche continues to dominate sales amid increasing competition from Parmalat Uruguay SA

PROSPECTS AND OPPORTUNITIES

Conaprole to retain its dominance through country-wide distribution and new product launches

Private label expected to see growth, but export difficulties may pose a challenge for producer Calcar

Domestic sales of powder milk remain limited amid robust demand from China

CATEGORY DATA

Table 1 Sales of Drinking Milk Products by Category: Volume 2017-2022

Table 2 Sales of Drinking Milk Products by Category: Value 2017-2022

Table 3 Sales of Drinking Milk Products by Category: % Volume Growth 2017-2022

Table 4 Sales of Drinking Milk Products by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Drinking Milk Products: % Value 2018-2022

Table 6 LBN Brand Shares of Drinking Milk Products: % Value 2019-2022

Table 7 Distribution of Drinking Milk Products by Format: % Value 2017-2022

Table 8 Forecast Sales of Drinking Milk Products Products by Category: Volume 2022-2027

Table 9 Forecast Sales of Drinking Milk Products Products by Category: Value 2022-2027

Table 10 □Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2022-2027

DAIRY PRODUCTS AND ALTERNATIVES IN URUGUAY

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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