

Drinking Milk Products in Uruguay

Market Direction | 2022-10-03 | 19 pages | Euromonitor

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Report description:

Milk benefitted from the COVID-19 pandemic in 2020, driven mainly by demand for shelf-stable variants. Although quarantine was not mandatory in Uruguay, many consumers worked from home and education institutions closed, increasing the opportunity to consume milk at home. In addition, many consumers stockpiled as there was a general fear that food supplies would soon run out. Sales of shelf-stable variants rocketed due to the products' long shelf life.

Euromonitor International's Drinking Milk Products in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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