

Drinking Milk Products in Spain

Market Direction | 2022-09-12 | 23 pages | Euromonitor

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Report description:

While retail current value sales of drinking milk products rebounded in 2022, constant value sales continued to decline-albeit at a slightly slower rate than in the previous year-with its unit price rising at the fastest rate in well over a decade. This was part of a broader inflationary trend, as the impact of post-pandemic supply chain bottlenecks was exacerbated by the war in Ukraine. This drove steep rises in the prices of feedstock, agricultural inputs (such as fertiliser) and energy, resul...

Euromonitor International's Drinking Milk Products in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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