

Digestive Remedies in the US

Market Direction | 2022-10-07 | 28 pages | Euromonitor

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Report description:

Two years after the recall of ranitidine products due to claims of increased risk of cancer, the H2 blockers category has continued to be impacted in 2022, as litigations have been in the public eye. It is predicted that GSK, Sanofi and Pfizer could pay billions each in potential settlements, therefore increasing consumer awareness, and demand for transparency on ingredients and secondary effects. This is set to drive retail volume and current value decline in H2 blockers in 2022. Nearly a year...

Euromonitor International's Digestive Remedies in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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