

Digestive Remedies in the Philippines

Market Direction | 2022-10-07 | 23 pages | Euromonitor

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Report description:

As the COVID-19 pandemic unfolded it became increasingly apparent that the coronavirus has a very negative impact on the human digestive system. Many of those suffering from COVID-19 have reported a wide-ranging of gastrointestinal symptoms ranging from almost constant acid reflux (heartburn) to severe indigestion, moderate-to-severe stomach cramps, loss of appetite, nausea, intestinal cramps and moderate to severe constipation, often alternating with bouts of moderate to severe diarrhoea. The m...

Euromonitor International's Digestive Remedies in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DIGESTIVE REMEDIES IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Reactions to COVID-19 result in increased prescriptions for digestive remedies

Stick sachet packs gain ground through convenience appeal

A rising trend seen in 2022 is in packaging, with several players in digestive remedies opting for convenient to-go formats, such as stick sachets. These types of packs are portable and tear open easily, making them ideal for consumers to put in their pockets or purses while on the go for ready access as digestive problems hit them throughout the day.

Lack of adequate infrastructure supports sale in digestive remedies

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