

Digestive Remedies in Taiwan

Market Direction | 2022-10-07 | 25 pages | Euromonitor

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Report description:

COVID-19 had dampening effect on digestive remedies in 2022 and 2021, leading to only marginal retail value growth in 2020 and a decline in 2021. Given the pandemic restrictions, people cooked more at home (rather than eating out) and consumed healthier meals. This meant that there were fewer stomach complaints and reduced the need for categories like laxatives and indigestion and heartburn remedies. Similarly, the restrictions meant that consumers were not able to travel internationally, whilst...

Euromonitor International's Digestive Remedies in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DIGESTIVE REMEDIES IN TAIWAN

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No changes at top of competitive landscape although "others" continues to grow

Kowa gains share, benefitting from temporary withdrawal of Gelfos

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Ageing population and demand for herbal remedies set to drive value sales

Indulgent eating when socialising will increase the need for digestive remedies

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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