

Digestive Remedies in Brazil

Market Direction | 2022-10-07 | 29 pages | Euromonitor

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Report description:

In 2022, the most important categories within digestive remedies remain antacids and laxatives, together expected to account for more than two thirds of value sales in the year overall. The demand for these medicines continues to increase, and one of the explanations for this pattern of consumption by Brazilians is related to emotional and psychological factors, such as depression and anxiety. According to Euromonitor International's Voice of the Consumer: Lifestyles survey, more than 50% of res...

Euromonitor International's Digestive Remedies in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DIGESTIVE REMEDIES IN BRAZIL

KEY DATA FINDINGS

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Antacids and laxatives represent the highest sales within digestive remedies

Self-indulgence with food and drink during the challenging macroeconomic scenario maintains growth

Hypera holds a strong lead after acquisitions

PROSPECTS AND OPPORTUNITIES

Stress and a diet low in nutrients can cause digestive problems

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