

Digestive Remedies in Algeria

Market Direction | 2022-10-06 | 21 pages | Euromonitor

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Report description:

The high incidence of COVID-19 cases during 2020 and 2021 resulted in Algerians facing restrictions on various aspects of their lives. As such, most Algerians travelled less frequently and was unable to eat out as regularly as before which resulted in fewer cases of functional intestinal and stomach disorders and alimentary toxicological infections. Consequently, as Algerian consumers return to their pre-pandemic lifestyles in 2022 thanks to fewer restrictions, retail value sales growth are incr...

Euromonitor International's Digestive Remedies in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Return to pre-pandemic lifestyles leads to rise in demand for digestive remedies in 2022

IBS treatments performs well in 2022 as more IBS sufferers are identified

Price hikes and economic uncertainty encourage trading down to cheaper brands in 2022

PROSPECTS AND OPPORTUNITIES

Higher consumer awareness and developing local production will remain key drivers of demand over the forecast period

Increasing maturity and economic upheaval set to remain obstacle to growth over the forecast periods

Domestic players set to increase production capacity to meet demand over the forecast period

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