

## **Dietary Supplements in Taiwan**

Market Direction | 2022-10-07 | 27 pages | Euromonitor

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### **Report description:**

Probiotic supplements have grown rapidly over the past few years and have seen their sales further augmented by the pandemic thanks to their various functions, the main one of which is fortifying the immune system. Its growth is also underpinned by the fact that Taiwanese consumers have long been careful about digestive health, due to the country's strong dining-out culture and the fact that colon cancer is the highest of all cancers in the country. The ability of probiotics to help prevent cons...

Euromonitor International's Dietary Supplements in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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