

Dietary Supplements in Taiwan

Market Direction | 2022-10-07 | 27 pages | Euromonitor

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Report description:

Probiotic supplements have grown rapidly over the past few years and have seen their sales further augmented by the pandemic thanks to their various functions, the main one of which is fortifying the immune system. Its growth is also underpinned by the fact that Taiwanese consumers have long been careful about digestive health, due to the country's strong dining-out culture and the fact that colon cancer is the highest of all cancers in the country. The ability of probiotics to help prevent cons...

Euromonitor International's Dietary Supplements in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dietary Supplements in Taiwan
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List Of Contents And Tables

DIETARY SUPPLEMENTS IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Probiotic supplements soar thanks to immunity-boosting properties amid pandemic

Glucosamine and lutein see high demand from the aging population

Amway leads a fragmented competitive landscape as new brands rise online

PROSPECTS AND OPPORTUNITIES

Growth to continue as players pursue a segmentation strategy to meet specific consumer health needs

Consumers expected to show more interest in local Taiwanese brands

Value sales will continue to be driven by preventative health trend

CATEGORY DATA

Table 1 Sales of Dietary Supplements by Category: Value 2017-2022

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 3 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 4 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN TAIWAN

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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