

Dietary Supplements in South Korea

Market Direction | 2022-10-07 | 30 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The most performed surgery in South Korea is for cataracts. According to the Health Insurance Review and Assessment Service, cataracts usually occur in people in their 60s or older. However, the number of consumers in South Korea in their 40s and 50s suffering from cataracts increased significantly in the second half of the review period. As a result, an increasing number of people are taking eye health supplements which contain lutein in an effort to prevent this issue. Furthermore, younger con...

Euromonitor International's Dietary Supplements in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Dietary Supplements in South Korea Euromonitor International October 2022

List Of Contents And Tables

DIETARY SUPPLEMENTS IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Eye health supplements rise in line with increase in eye-related diseases

Demand for fish oils/omega fatty acids remains strong

Domestic brands Hi-Mune and Selecs retain dominance of protein supplements

PROSPECTS AND OPPORTUNITIES

Protein and probiotic supplements to drive growth but ginseng will remain popular

Further growth potential of probiotic supplements likely to lead to new launches

Korea Ginseng likely to regain lost share as restrictions relax

CATEGORY DATA

Table 1 Sales of Dietary Supplements by Category: Value 2017-2022

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 3 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 4 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN SOUTH KOREA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 [Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER
DEFINITIONS
SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Dietary Supplements in South Korea

Market Direction | 2022-10-07 | 30 pages | Euromonitor

☐ - Send as a scann	ed email to support@scotts-interna	ational.com		
ORDER FORM:				
Select license	License			Price
	Single User Licence			€825.00
	Multiple User License (1 Site)			€1650.00
	Multiple User License (Global)			€2475.00
			VAT	
			Total	
Email*	23% for Polish based companies, indiv	Phone*		
First Name*		Last Name*		
Job title*				
Company Name*		EU Vat / Tax ID / NIP number*		
Address*		City*		
Zip Code*		Country*		
		Date	2025-06-26	
		Signature		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com