

Dietary Supplements in Guatemala

Market Direction | 2022-10-06 | 24 pages | Euromonitor

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Report description:

The dietary supplements category has been impacted by global supply issues since 2021 with players continuing to struggle in 2022. The scarcity of basic commodities has caused longer lead times impacting the supply chain for dietary supplements, putting upward pressure on prices.

Euromonitor International's Dietary Supplements in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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GNC is the leading specialist dietary supplements retailer in Guatemala

Aloe Vera, Echinacea, calcium, and probiotics among leading products in the category

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