

## **Dietary Supplements in Brazil**

Market Direction | 2022-10-07 | 31 pages | Euromonitor

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### **Report description:**

After two years marked by dynamic performances in dietary supplements, current value growth is expected to slow in 2022. Product categories oriented around immunity and viral defence, such as zinc, co-enzyme Q10 and combination products, were the best performers during COVID-19, and despite mass vaccination and the receding of the pandemic, the search for products and supplements that increase immunity is still on the rise in Brazil. The highlight in terms of growth in 2022 is expected to be pro...

Euromonitor International's Dietary Supplements in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2022

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