

Dermatologicals in Thailand

Market Direction | 2022-10-07 | 27 pages | Euromonitor

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Report description:

While fears have softened, consumers remain concerned about the spread of COVID-19 while reported outbreaks have monkey pox have created new health concerns. This is contributing to demand for topical germicidals/antiseptics. Monkey pox can be transmitted through bodily secretions, blood, or blisters of an infected person. Some people are therefore purchasing topical germicidals/antiseptics to keep themselves and their surrounding areas sanitised.

Euromonitor International's Dermatologicals in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Ageing population and the easing of Thailand's COVID-19 measures positively impacts sales

Recommendations by pharmacists remain important

PROSPECTS AND OPPORTUNITIES

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A return to more active lifestyles should boost demand

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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