

Dermatologicals in Taiwan

Market Direction | 2022-10-07 | 25 pages | Euromonitor

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Report description:

Dermatologicals is expected to continue to register muted current value growth in 2022 even with a significant number of COVID-19 sufferers reporting skin problems as a sequela. Many also reported skin problems such as rashes or allergic reactions following COVID-19 vaccination. In general, Taiwanese people tend to seek skin care solutions from medical institutions, including private clinics and hospitals, rather than self-medicating. This continues to limit growth in this category in 2022.

Euromonitor International's Dermatologicals in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Despite COVID-19 hair loss symptoms, hair loss treatments sees small growth due to lack of marketing and promotion

Competitive landscape remains stable with GSK maintaining its newly won share

PROSPECTS AND OPPORTUNITIES

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Vitamins and dietary supplements registration and classification

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