

## **Dermatologicals in Norway**

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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### **Report description:**

Having slowed significantly during 2020, the rate of growth in sales of dermatologicals accelerated modestly during 2021 and will accelerate further in 2022. This is largely driven by antipruritics, the most sizeable category within dermatologicals, which will continue to record growth in 2022 thanks to the consistent demand amongst sufferers to relieve itching problems. However, it is antiparasitics/lice (head and body) treatments that will record the fastest current value growth. COVID-19 rest...

Euromonitor International's Dermatologicals in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2022

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Modest growth in dermatologicals driven by consistent demand for itch relief and the greater spread of hair lice as children return to school

Boosted by the pandemic, e-commerce continues to gain ground on pharmacies

Perrigo remains number one thanks to consumer preference for trusted brands

##### PROSPECTS AND OPPORTUNITIES

Antipruritics to continue driving category sales as harsh winter conditions will ensure itchy skin conditions remain common

Shift to e-commerce will continue, particularly for products of a more sensitive nature

Increased social contact among children will lead to full recovery for antiparasitics/lice (head and body) treatments

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