

Dermatologicals in France

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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Report description:

Dermatologicals is seeing growth for the majority of its members in 2022. With the pandemic mostly behind us, the return to socialisation and increased physical contact between peoples is leading to an upsurge in cases of headlice in schools, as well as in fungal skin conditions. These developments are pushing sales in cold sore treatments, antifungals and antiparasitics.

Euromonitor International's Dermatologicals in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DERMATOLOGICALS IN FRANCE

KEY DATA FINDINGS

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Return to pre-pandemic patterns supports growth in dermatologicals, led by Johnson & Johnson

Mitosyl cleans up its formula and is acquired by STADA

Hair loss treatment remains dynamic as French consumers prioritise hair health

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Economic uncertainty promotes stress and anxiety in consumers, aggravating ailments

Declining birth rate to impact paediatric segments

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Vitamins and dietary supplements registration and classification Self-medication/self-care and preventive medicine

Switches

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DISCLAIMER DEFINITIONS SOURCES

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