

Dermatologicals in Algeria

Market Direction | 2022-10-06 | 21 pages | Euromonitor

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Report description:

Dermatologicals is recording stronger retail value sales growth in 2022, due to restrictions from the pandemic being lifted. Dermatologicals registered slower growth in 2020 and 2021 than the rest of the review period, as most consumers were spending more time at home and went out less often, thereby lowering contact with harsh climate conditions such as the Algerian sun, which can lead to various skin ailments. Medicated shampoo, hair loss treatments and paediatric dermatologicals are the most...

Euromonitor International's Dermatologicals in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Dermatologicals in Algeria
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List Of Contents And Tables

DERMATOLOGICALS IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales are rising again as consumers return to pre-pandemic lifestyles in 2022

Paediatric dermatologicals perceived as essential, benefiting sales in 2022

Sidal Algerie retains top place in dermatologicals during 2022 thanks to its reputation, brand loyalty and availability

PROSPECTS AND OPPORTUNITIES

Consumers' changing habits and new product development likely to boost demand during the forecast period

Sales of dermatologicals susceptible to availability of stock over the forecast period

More diverse dermatological products expected to be launched during the forecast period

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2017-2022

Table 2 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 4 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 5 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 6 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN ALGERIA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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