

## **Dairy Products and Alternatives in Iraq**

Market Direction | 2022-10-04 | 30 pages | Euromonitor

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### **Report description:**

Steep unit price growth and socio economic instability influenced sales of dairy products and alternatives in 2022. As foodservice sales rebounded from the COVID-19 pandemic, retail sales rose due to population growth and spreading affluence. However, unpackaged artisanal products and grey market imports present strong competition to official retail sales. High prices have spurred growth in local manufacturing, with government support creating fertile ground for a sustainable local dairy industr...

Euromonitor International's Dairy Products and Alternatives in Iraq report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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## Table of Contents:

Dairy Products and Alternatives in Iraq  
Euromonitor International  
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### List Of Contents And Tables

#### DAIRY PRODUCTS AND ALTERNATIVES IN IRAQ

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture  
Country background  
Socioeconomic trends  
Logistics/infrastructure  
What next for dairy products and alternatives?

##### MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2017-2022  
Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022  
Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022  
Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022  
Table 5 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022  
Table 6 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027  
Table 7 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

##### DISCLAIMER

##### BABY FOOD

2022 Developments  
Prospects and Opportunities  
Category Data

Table 8 Sales of Baby Food by Category: Volume 2017-2022  
Table 9 Sales of Baby Food by Category: Value 2017-2022  
Table 10 □Sales of Baby Food by Category: % Volume Growth 2017-2022  
Table 11 □Sales of Baby Food by Category: % Value Growth 2017-2022  
Table 12 □NBO Company Shares of Baby Food: % Value 2018-2022  
Table 13 □LBN Brand Shares of Baby Food: % Value 2019-2022  
Table 14 □Forecast Sales of Baby Food by Category: Volume 2022-2027  
Table 15 □Forecast Sales of Baby Food by Category: Value 2022-2027  
Table 16 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027  
Table 17 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

##### DAIRY

Table 18 □Sales of Dairy by Category: Volume 2017-2022  
Table 19 □Sales of Dairy by Category: Value 2017-2022  
Table 20 □Sales of Dairy by Category: % Volume Growth 2017-2022  
Table 21 □Sales of Dairy by Category: % Value Growth 2017-2022  
Table 22 □NBO Company Shares of Dairy: % Value 2018-2022  
Table 23 □LBN Brand Shares of Dairy: % Value 2019-2022  
Table 24 □Forecast Sales of Dairy by Category: Volume 2022-2027  
Table 25 □Forecast Sales of Dairy by Category: Value 2022-2027  
Table 26 □Forecast Sales of Dairy by Category: % Volume Growth 2022-2027

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Table 27 □Forecast Sales of Dairy by Category: % Value Growth 2022-2027  
PLANT-BASED DAIRY

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