

## **Dairy Products and Alternatives in Azerbaijan**

Market Direction | 2022-10-03 | 60 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

Dairy products and alternatives are expected to register high current value growth in 2022, but much more muted volume growth. Azerbaijan's proximity to both Ukraine and Russia is expected to create a lot of uncertainty and while Azerbaijan is expected to benefit from increasing global energy prices as a result of the war - on the flip side, Azerbaijan is heavily dependent on dairy imports and raw ingredients for production both from Russia and Ukraine and it is expected that trade flows will b...

Euromonitor International's Dairy Products and Alternatives in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Dairy Products and Alternatives in Azerbaijan  
Euromonitor International  
October 2022

### List Of Contents And Tables

#### DAIRY PRODUCTS AND ALTERNATIVES IN AZERBAIJAN

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

##### MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 5 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 6 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### BABY FOOD IN AZERBAIJAN

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Fall in volume sales in 2022

Special baby milk formula attracts both mothers of children with allergies and without

Veyseloglu Shirketler Grupu continues to lead baby food in 2022

##### PROSPECTS AND OPPORTUNITIES

Muted growth, dampened by slowing birth rate

Degree of trading down due to rising price sensitivity

Paediatricians increasingly prescribe special baby milk formula

##### CATEGORY DATA

Table 8 Sales of Baby Food by Category: Volume 2017-2022

Table 9 Sales of Baby Food by Category: Value 2017-2022

Table 10 Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 11 Sales of Baby Food by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Baby Food: % Value 2018-2022

Table 13 LBN Brand Shares of Baby Food: % Value 2019-2022

Table 14 Distribution of Baby Food by Format: % Value 2017-2022

Table 15 Forecast Sales of Baby Food by Category: Volume 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Forecast Sales of Baby Food by Category: Value 2022-2027

Table 17 □Forecast Sales of Baby Food by Category: % Volume Growth 2022-2027

Table 18 □Forecast Sales of Baby Food by Category: % Value Growth 2022-2027

## BUTTER AND SPREADS IN AZERBAIJAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Moderate volume growth in 2022

Margarine gains further value share

Local company Baku Yag & Gida Senaye continues to lead butter and spreads in 2022

#### PROSPECTS AND OPPORTUNITIES

Healthy volume growth as butter and spreads considered a staple

Cooking fats set to remain a niche product area

Companies highlight health benefits

#### CATEGORY DATA

Table 19 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 20 Sales of Butter and Spreads by Category: Value 2017-2022

Table 21 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 22 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 23 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 24 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 25 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 26 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 27 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 28 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 29 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

## CHEESE IN AZERBAIJAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Moderate volume growth in 2022

Milk-Pro Ltd continues to lead but loses value share

Soft cheese remains the most popular product area despite seeing slowed current value growth

#### PROSPECTS AND OPPORTUNITIES

Moderate constant value and volume growth over forecast period

Increased local production as trade with nearby countries disrupted

Potential for added-value benefits

#### CATEGORY DATA

Table 30 Sales of Cheese by Category: Volume 2017-2022

Table 31 Sales of Cheese by Category: Value 2017-2022

Table 32 Sales of Cheese by Category: % Volume Growth 2017-2022

Table 33 Sales of Cheese by Category: % Value Growth 2017-2022

Table 34 Sales of Spreadable Processed Cheese by Type: % Value 2017-2022

Table 35 NBO Company Shares of Cheese: % Value 2018-2022

Table 36 LBN Brand Shares of Cheese: % Value 2019-2022

Table 37 Distribution of Cheese by Format: % Value 2017-2022

Table 38 Forecast Sales of Cheese by Category: Volume 2022-2027

Table 39 □Forecast Sales of Cheese by Category: Value 2022-2027

Table 40 □Forecast Sales of Cheese by Category: % Volume Growth 2022-2027

## Table 41 □Forecast Sales of Cheese by Category: % Value Growth 2022-2027

### DRINKING MILK PRODUCTS IN AZERBAIJAN

#### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Muted volume growth in 2022

Shelf stable milk performs strongly, while fresh milk sees volume decline

Competitive landscape remains stable

#### PROSPECTS AND OPPORTUNITIES

Drinking milk registers healthy growth over forecast period

Focus on increased local production

Development of plant-based milk over the forecast period could dampen volume sales slightly

#### CATEGORY DATA

Table 42 Sales of Drinking Milk Products by Category: Volume 2017-2022

Table 43 Sales of Drinking Milk Products by Category: Value 2017-2022

Table 44 Sales of Drinking Milk Products by Category: % Volume Growth 2017-2022

Table 45 Sales of Drinking Milk Products by Category: % Value Growth 2017-2022

Table 46 NBO Company Shares of Drinking Milk Products: % Value 2018-2022

Table 47 LBN Brand Shares of Drinking Milk Products: % Value 2019-2022

Table 48 Distribution of Drinking Milk Products by Format: % Value 2017-2022

Table 49 Forecast Sales of Drinking Milk Products Products by Category: Volume 2022-2027

Table 50 Forecast Sales of Drinking Milk Products Products by Category: Value 2022-2027

Table 51 □Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2022-2027

### YOGHURT AND SOUR MILK PRODUCTS IN AZERBAIJAN

#### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Muted volume growth in 2022

Azfp Co continues to lead yoghurt and sour milk products in 2022

Sour milk products more popular than yoghurt

#### PROSPECTS AND OPPORTUNITIES

Muted growth over forecast period

Increased local production of yoghurt

Players offer value-added benefits

#### CATEGORY DATA

Table 53 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 54 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 55 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 56 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 57 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 58 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

Table 59 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 60 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 61 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 62 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 63 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

### OTHER DAIRY IN AZERBAIJAN

#### KEY DATA FINDINGS

## 2022 DEVELOPMENTS

Moderate volume growth in 2022

Local and international players remain competitive within other dairy in 2021

Fromage frais dominates value sales

## PROSPECTS AND OPPORTUNITIES

Moderate constant value and volume growth over forecast period

Opportunities lie in added-value proposals to reinvent the image of other dairy

Chilled snacks register healthy constant value growth

## CATEGORY DATA

Table 64 Sales of Other Dairy by Category: Volume 2017-2022

Table 65 Sales of Other Dairy by Category: Value 2017-2022

Table 66 Sales of Other Dairy by Category: % Volume Growth 2017-2022

Table 67 Sales of Other Dairy by Category: % Value Growth 2017-2022

Table 68 NBO Company Shares of Other Dairy: % Value 2018-2022

Table 69 LBN Brand Shares of Other Dairy: % Value 2019-2022

Table 70 Distribution of Other Dairy by Format: % Value 2017-2022

Table 71 Forecast Sales of Other Dairy by Category: Volume 2022-2027

Table 72 Forecast Sales of Other Dairy by Category: Value 2022-2027

Table 73 □Forecast Sales of Other Dairy by Category: % Volume Growth 2022-2027

Table 74 □Forecast Sales of Other Dairy by Category: % Value Growth 2022-2027

## PLANT-BASED DAIRY IN AZERBAIJAN

### 2022 DEVELOPMENTS

Sales still negligible

**Dairy Products and Alternatives in Azerbaijan**

Market Direction | 2022-10-03 | 60 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)