

## **Cough, Cold and Allergy (Hay Fever) Remedies in the Philippines**

Market Direction | 2022-10-07 | 25 pages | Euromonitor

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### **Report description:**

The reopening of the country, along with removed restrictions and the surge in Omicron cases led to a rise in sales of cough, cold and allergy (hay fever) remedies in the Philippines over the winter of 2021/2022, particularly during holiday periods and celebrations. The BA.2 variant (also known as "stealth Omicron" because it contains genetic mutations that can make it harder to distinguish from the Delta variant using PCR tests compared to the original Omicron variant), tends to affect the airw...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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October 2022

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Self-medication/self-care and preventive medicine

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