

Cough, Cold and Allergy (Hay Fever) Remedies in Norway

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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Report description:

Despite strong growth in 2020 due to COVID-19 and purchases of cough remedies and nasal sprays for use during self-quarantine, cough, cold and allergy (hay fever) remedies retained healthy growth rates in 2021 and will see further increases in 2022. Whilst the impact of COVID-19 has decreased, consumers are starting to socialise more, leading to greater frequency of coughs, colds, and contagious illness. In addition, they are spending more time outside and therefore exposed to pollen and other a...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Little change in competitive landscape as Norwegians continue to buy the products they know and trust

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