

Cough, Cold and Allergy (Hay Fever) Remedies in Morocco

Market Direction | 2022-10-06 | 23 pages | Euromonitor

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Report description:

Current value growth for cough, cold and allergy (hay fever) remedies is expected to be higher than in 2021. With society opened up again, the common cold spreads more widely and this maintains value sales. However, continuing social distancing measures ensure that the common cold does not spread as widely as it did before the pandemic. Antihistamines/allergy remedies is set to register the highest value growth in 2022, as consumers have been spending more time outside compared to the two previo...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Local companies continue to dominate as government favours local pharmaceutical manufacturing

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