

## **Cough, Cold and Allergy (Hay Fever) Remedies in France**

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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### **Report description:**

As pre-pandemic patterns returned towards the end of the end of 2021 and masking became non-mandatory, seasonal pathologies such as coughs, colds, sore throats and allergies also made a comeback among French consumers. A mild and rainy winger over 2021/2022 proved to be conducive to such ailments, with bronchiolitis in particular rising fast. In France, bronchiolitis tends to affect 30% of infants under two years old each winter, which amounts to around 460,000 cases per year, peaking in Decembe...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2022

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Vasoconstrictors continue to be focus of safety concerns

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