

Cough, Cold and Allergy (Hay Fever) Remedies in Algeria

Market Direction | 2022-10-06 | 21 pages | Euromonitor

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Report description:

Historically, Algerian consumers have regarded coughs, colds and allergies as easily treated, everyday inconveniences, and generally choose to self-medicate with OTC products rather than seek out medical advice. However, the pandemic has pushed this consumer habit to even greater heights, with most Algerians preferring to opt for self-medication rather than a prescription. These self-medicating habits continues to support healthy retail value sales growth of OTC cough, cold and allergy (hay feve...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication boosts sales of cough, cold and allergy (hay fever) remedies in 2022

Sales benefit from more cold and flu cases in 2022

Economic uncertainty leads to greater use of generics in 2022

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