

Consumer Health in Morocco

Market Direction | 2022-10-06 | 100 pages | Euromonitor

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Report description:

Consumer health in Morocco continues to benefit from the health and wellness trend which was further bolstered by the COVID-19 pandemic. There are product areas that particularly benefit from this trend. One being vitamins. Consumers take vitamin C in order to boost their immune system. Herbal/traditional products and dietary supplements also benefit from this. Sleep aids also performs well, as there is increased sleeplessness. Lastly, eye care is another strong performer. With people spending s...

Euromonitor International's Consumer Health in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2022

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